



Sponsorship Information:

For Treffen der Hamster 6 (TDH6), there are a few ways to become a sponsor. Each level of sponsorship includes an advertisement on the TDH6 website, and some levels include additional advertising and on-site opportunities.

TDH6 Vendor:

Includes: On site prime location at the event, 5 guest passes for non-show entries, a logo advertisement/link to your website on the TDH6 website, and 3 month banner advertisement on B5one website.

Cost: \$50 + raffle donation valued at \$200 or greater.

TDH6 Raffle Bronze Level

Includes: 5 guest passes for non-show entries and logo advertisement/link to your website on TDH6 website.

Cost: \$50 services or merchandise donation

TDH6 Raffle Silver Level

Includes: 5 guest passes for non-show entries, logo advertisement/link on TDH6 website, one month banner advertisement on B5one website.

Cost: \$100 services or merchandise donation

TDH6 Raffle Gold Level

Includes: 5 guest passes for non-show entries, logo advertisement/link on TDH6 website, 3 month banner advertisement on B5one website.

Cost: \$200 services or merchandise donation



FAQ

1. How many attendees are you expecting? Last year we hosted 150+ show vehicles and almost 300 attendees. We are expecting even greater turnout this year, with expectations of 200 show vehicles and more than 300 attendees.

2. Who attends? It's a mix of VW and Audi enthusiasts, most between the ages of 20 and 40, mostly male, and with an average annual expenditure on their vehicle of more than \$1,000. Attendees last year were mostly from NH and MA but came from as far away as NY, NJ and Montreal, Canada. TDH6 is a family oriented event – we have many attendees who bring children as well.

3. Who gets the money from the raffle? B5one runs a program called UNITE, that helps serve members from the VW and Audi community when they need assistance with medical or other concerns. In the past, we've helped both members of B5one and non-members financially while they battled cancer, and had medical bills due to car accidents.

4. How much of the money goes to UNITE? Almost all of it. We only keep enough to offset the costs of hosting the event. Last year, over 75% of the funds went to UNITE, and this year our costs are less so we expect over 85% to go to UNITE.

5. What types of donations are you looking for? Anything that is car related is appreciated. In the past we've had donations of chip tuning, car detailing services, gift certificates for repair work, and officially licenses VW and Audi apparel/parts. We are open to almost anything car related including the above as well as audio equipment, car care products, wheels and tires, etc.

6. If I am an on-site vendor, how much space can I have? On-site vendors will be given a minimum of 4 parking spaces and if more is needed, it can be arranged. The space does not include tent or power so if you want to have power, you'll need to arrange for it on your own. Due to city licensing restrictions, we are asked not to have tents on the premises.

Who Do I Call To Sign Up?

You can contact Bryan Falchuk, President of B5one at bfalchuk@b5one.com.

For more information on advertising with B5one, visit b5one.com/advertise.shtml.